

ASHA LESSEY-CHARLES

BSc (Hons), MBA-IB, M.Ed., EdD

MT. PARNASSUS | ST. GEORGE | GRENADA | WEST INDIES

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Executive Summary: Experienced higher education leader with almost 20 years of progressive experience in academic administration, teaching, and research mentorship, with a focus on student success strategy, retention initiatives, peer learning leadership, and multi-unit academic support operations. Demonstrated success in designing, scaling, and evaluating high-impact programs; teaching and mentoring graduate students and practitioner-researchers; supervising professional and faculty teams; implementing early-intervention models; and driving data-informed decisions to improve persistence and academic outcomes.

Leadership Experience

Director, Peer Learning and Academic Enhancement *07/2024 - Present*

Department of Educational Services, St. George's University

- Lead and develop a 9-member professional team overseeing peer learning and academic enhancement programs.
- Direct daily operations, including program planning, logistics, documentation, evaluation, and reporting across multiple support units.
- Provide strategic oversight for the Academic Enhancement Programs (AEP), ensuring high-quality, data-informed delivery.
- Manage timesheet processing and compliance for 200+ student workers.
- Coordinate DES Orientation activities for all programs, including scheduling, attendance, and operational execution.
- Collaborate with Northumbria University to ensure consistent delivery and alignment of Peer Learning Groups.

Director, Academic Enhancement Program *12/2024 - Present*

Department of Educational Services, St. George's University

- Supported the evolution of the optional AEP-OASP from 40% mandatory placement to 91% voluntary participation.
- Co-designed and launched mandatory AEP-CASP for ~5% of Term 1 medical students and rebranded to optional AEP Faculty Led Track.
- CASP's first two cohorts performed 5% above class averages, validating early-intervention impact.
- Co-led 8 faculty supporting instructional delivery and program evaluation.

Director, Academic Support Administration and Innovation *07/2022 - 07/2024*

Department of Educational Services, St. George's University

- Provide leadership to a 9-member team and supervise the daily operations, peer learning, and academic enhancement programs.

Assist. Director, Academic Support Administration and Innovation *04/2021 - 07/2022*

Department of Educational Services, St. George's University

- Assisted with providing leadership to a 9-member team and supervised the daily operations, peer learning, and academic enhancement programs.

Coordinator, Academic Support Administration and Innovation *11/2018 - 03/2021*

Department of Educational Services, St. George's University

- Assisted with managing the daily operations of the ASAI unit as it relates to student support activities; supervised team members and supported the Director and Chair as needed.

Coordinator, Academic Enhancement Program (SOM) *08/2017 - 8/2022*

Department of Educational Services, St. George's University

- Managed all aspects of Academic Enhancement Programming; monitored the performance of peer review facilitators, processed data, and prepared reports. Facilitated training for faculty advisors and facilitators.

Core Competencies

- Student Success and Retention
- Academic Advising
- Research Mentorship
- Early Intervention
- High-Achieving Student Support
- First-Generation Student Support
- Crisis Response
- Faculty Engagement
- Peer Learning Leadership
- Data Analytics (Excel, Qualtrics, SPSS)
- Program Innovation
- Multi-Unit Collaboration
- Global Education
- Higher education leadership
- FERPA trained

Education

Ed.D. in Curriculum & Teaching

Northcentral University, San Diego, California
April 2025

M.Ed. in Medical Education

St. George's University, Grenada, WI
May 2021

MBA in International Business

St. George's University, Grenada, WI
May 2015

B.Sc. in Business Administration (Hons - summa cum laude)

Ashworth College, Norcross, Atlanta, GA,
February 2013

Technical Skills

Proficient in the use of Qualtrics, Canvas, Sakai, Insight, Sign-up Genius, Banner Ellucian, Microsoft Office, SPSS.

ADDITIONAL EXPERIENCE

Observations Coordinator Department of Educational Services, St. George's University	08/2017 - 12/2019
Executive Secretary Office of Enrolment Planning – Registrar, St. George's University	8/2006 - 8/2017
Administrative Assistant - MBA Programme Department of Business and Management Studies, St. George's University	10/2016 - 1/2017

TEACHING EXPERIENCE

Course Director for EDUC835 - Research Practicum, Master of Education St. George's University	03/2025 - Present
Course Director for EDUC837 - Research Seminar, Master of Education St. George's University	03/2025 - Present
Co-Course Director for SCSK561 - Facilitation in Medical Education St. George's University	08/2018 - Present
Co-Course Director for SCSK561 - Facilitation in Veterinary Education St. George's University	09/2024 - Present
Research Mentor and Faculty Advisor (2 Master of Education students) St. George's University	01/2024 - Present
Academic Enhancement Program Faculty Advisor St. George's University	1/2018 - Present
Guest Lecturer for EDUC849 - Research Capstone in Global Education St. George's University	10/2024 - 12/2024
Co-Instructor for EDUC812 - Educational Leadership St. George's University	8/2023 - 10/2023
Course Faculty – EDEUC822 - Student Support in Higher Education St. George's University	2/2022 - 4/2022
Adult Literacy Tutor Adult Literacy Initiative of Grenada (ALIG)	2018 - 2022
Guest Lecturer for MBA Project Management St. George's University	6/2017 - 8/2017

RESEARCH AND ACADEMIC PRESENTATIONS

- **Lessey-Charles, A.** (2026, May 15). Beyond the Numbers: Factors Shaping Caribbean Secondary Education Certificate (CSEC) Mathematics Performance in Grenada. Honorable Mention Award. Poster presentation, National University Commencement Doctoral Poster Session, Carlsbad, California, USA. Honorable Mention Award.
- **Lessey-Charles, A.** (2026, March 17). Reframing Mathematics Instruction: Grenadian Stakeholders' Insights on Fostering Deeper Understanding in CSEC Mathematics (Oral presentation). CXC Regional Education Conference, Kingston, Jamaica.
- **Lessey-Charles, A.,** De Riggs, C., Alleyne, A., Alexander, B., Wildman-Browne, A., Frame, S., Francis, K., Billey, C., Ramsuchit, C., Jordan, K., Antoine, M., Nweke, C., Clementson, T., Velloza, T., & Forrester, D. (2026, March 21). Transforming Resistance into Resilience & Academic Success: Positive Reframing in Mandatory Academic Support Programs in Higher Education (Poster presentation). St. George's University Phi Zeta Research Day 2026, St. George's, Grenada.
- **Lessey-Charles, A.,** De Riggs, C., James-Alleyne, T., Alexander, B., St. Louis, D., Walker, D., St. Bernard, D. (2026, March 21). Navigating the Transition: The Academic Enhancement Program for Medical Student Success at St. George's University (Poster presentation). St. George's University Phi Zeta Research Day 2026, St. George's, Grenada.
- **Lessey-Charles, A.** (2025, May 22). Grenadian Stakeholders' Perceptions of Factors Shaping CSEC Mathematics Performance: A Call for Culturally Responsive Reform (Poster presentation). St. George's University Education Summit, St. George's, Grenada.
- **Lessey-Charles, A.,** De Riggs, C., James-Alleyne, T., Alexander, B., St. Louis, D., Walker, D., St. Bernard, D. (2025, May 22). Navigating the Transition: The Academic Enhancement Program for

Medical Student Success at St. George's University (Poster presentation). St. George's University Education Summit, St. George's, Grenada.

- **Lessey-Charles, A.**, De Riggs, C., James-Alleyne, T., Alexander, B., St. Louis, D., Walker, D., St. Bernard, D. (2025, March 18). Navigating the Transition: The Academic Enhancement Program for Medical Student Success at St. George's University (Poster presentation). NASPA Annual Conference, New Orleans, Louisiana, United States of America.
- **Lessey-Charles, A.**, Rabie, S. (2021, October) The relationship between Academic Enhancement Program satisfaction and students' perceived psychological safety. Phi Zeta Research Emphasis and Research Day, St. George, Grenada.
- **Lessey-Charles, A.** The relationship between Academic Enhancement Program satisfaction and students' perceived psychological safety. Master of Education Research focus. May 2021.
- Telesford, D., James, T., Sylvester, J., **Lessey-Charles, A.**, et al. (2019, March). Peer learning group observation process (Poster). Research Day and Phi Zeta Research Emphasis Day, St. George, Grenada.
- Paterson, J., Daniel, K., Ruffin, W., Harms, E., Robinson, J., Whint, E., Saunders, A., **Lessey-Charles, A.**, Noel, D., Sylvester, J., et al. (2019, March). Change Through Literacy: The Adult Literacy Initiative of Grenada (ALIG) (Poster). Research Day and Phi Zeta Research Emphasis Day, St. George, Grenada.
- Rabie, S., Telesford, D., James, T., **Lessey-Charles, A.**, et al. (2017, October). The Importance of Acknowledging Outstanding Facilitators (Poster). St. George's University Research Day and Phi Zeta Research Emphasis Day, St. George, Grenada.

COMMUNITY SERVICE

St. George's University SOM Faculty Senate, Member	1/2025-12/2028
NASPA International Education Knowledge Community (IEKC) Board	2026-2028
St. George's University Academic Progress Review Committee	2025-Present
St. George's University Graduate Affairs Committee, DES, Member	2026-Present
Ex-officio member, School of Veterinary Medicine Curriculum Committee	8/2024-Present
St. George's University, Students Helping Enrich Little Lives Faculty Advisor	8/2024-Present
President, National University Chapter, Golden Key International Honor Society	2023 - Present
Supplemental Academic Supports Committee, Member	2022-Present
St. George's University Scheduling Committee, Member	2022-Present
Panelist, Student Support Panel - See SGU Advisors Visit, St. George's University	11/2022-Present
Mentor, Global Mentorship Initiative	2/2026-Present
Grenada Sickle Cell Association	2015-Present
Reviewer, 2026 NACADA Conference Proposals	3/2026
Reviewer, 2026 NASPA Excellence Awards	10/2025
Panelist, NASPA Global Student Affairs Hour: Celebrating Paths to the Profession	10/2025
Adult Literacy Tutor, Adult Literacy Initiative of Grenada	2018-2022
P.A.W.I. Crusaders Regional Council – Service Commissioner Secretary	2016-2025
Panelist, SGU Master of Education Virtual Panel Discussion	2/2023-6/2023
P.A.W.I. National Youth Executive - Secretary	2014-2022
St. George's University Uniform Committee	2013-2016
Dr. Wendy Crawford-Daniel Book launch Committee - Unveiling Island Passion	3/2012
St. George's University Staff Party Planning Committee	2010-2012
NADMA Sub-District Rep (Publications & Info. Mgmt). - Upper St. Paul's	2006-2009

HONORS AND AWARDS

National University 2026 Doctoral Poster of the Year, Honorable Mention	4/2026
2025 NASPA Excellence Award Winner (Academic Advising, Careers, Graduate, Professional and related)	2/2025
Dean's List National University (8/2025, 5/2025, 2/2025, 8/2024, 5/2024, 2/2024, 11/2023, 8/2023, 4/2023)	
Omega Nu Lambda National Honor Society (ONL), Phi Chapter	9/2024
Golden Key International Honor Society (National University Chapter President)	9/2023
National Society of Leadership and Success	3/2023
Kappa Delta Pi Honor Society (Alpha Delta Epsilon Chapter)	2/2023
St. George's University, Values in Action Recognition Award (Student Centric)	6/2022
St. George's University, Employee of the Month Award	5/2016
St. George's University, Above and Beyond Staff Award	9/2011

SELECTED ACCOMPLISHMENTS

- 2025 NASPA Excellence Award Winner (Academic Advising & Student Success)
- Expanded peer learning infrastructure, improving quality and student engagement.
- Strengthened psychological safety and facilitator development across academic programs.

PROFESSIONAL MEMBERSHIPS

National Association of Student Personnel Administrators (NASPA)

The National Academic Advising Association (NACADA)

International Association of Women

The Professional and Organizational Development Network in Higher Education (POD)